

Vita Ajvar

A Taste of Tradition with a Touch of Purity

Experience the Authentic Flavor of Tradition

At Hortena, we take pride in crafting Vita Ajvar with a deep respect for the time-honored traditions that have been passed down through generations.

Ajvar, a beloved condiment sauce from Balkan, is known for its rich, smoky flavor and vibrant color.

Our recipe stays true to its roots, offering you an authentic taste that transports you to the heart of the Balkan with every bite.

Cooked carefully to maintain its vibrant color and smooth texture, it represents the highest standard of regional food production.

Available in two distinct flavor profiles to suit every palate: Mild (classic, rich, and sweet) and Hot (with a perfectly balanced, fiery kick).



Vita Ajvar

Premium Quality Specifications

- Our Ajvar is prepared using only the finest, sustainably sourced ingredients, keeping consumer health and culinary excellence at the forefront.

Dietary Highlights

- 100% natural, gluten-free, vegan-friendly, and completely free from artificial additives, thickeners, or preservatives.

Logistics & Packaging Options

- Designed to fit both retail shelves and food service demands, Vita Ajvar is systematically distributed in high-quality glass jars to preserve freshness and flavor integrity over its entire shelf life.

Available Flavors: Mild / Hot

- Packed in:
  0.370L and 0.720L glass jars.

